



## MEMBERSHIP

# JOIN US



We are actively involved, passionate, determined group of individuals dedicated to the necessary support of our membership and the aerosol industry as a whole.

Education with Power.

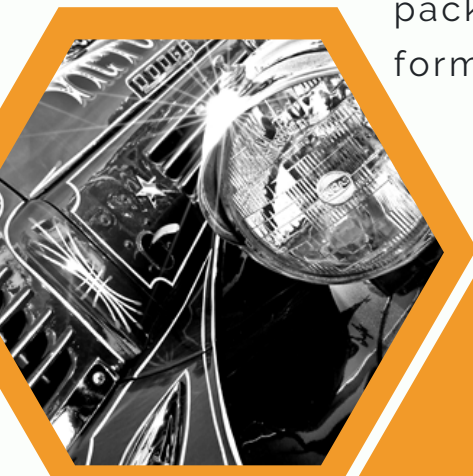
We seek to simplify the complex to empower all members, and the industry, to be educated to help shape our industry, for the better.

Involvement with Action.

We are an active and vital member of the industry, with boots on the ground in California to proactively affect industry-wide change.

Passion with Purpose.

We are passionate about aerosols and pressurized packaging because we believe they are a superior product form.



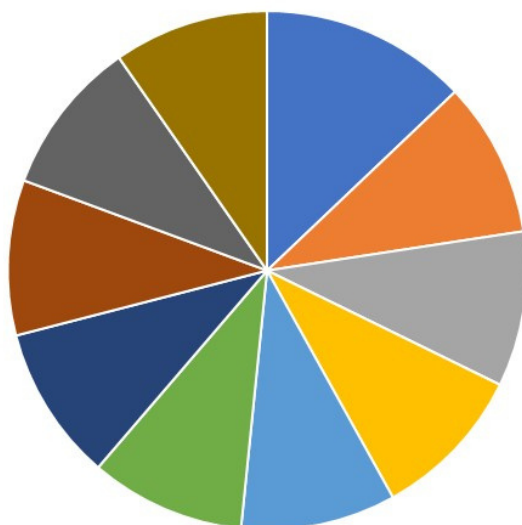


MEMBERSHIP

WAIB = VALUE



R.O.I for your Investment Dollar



We are a Membership Organization dedicated to the aerosol & pressurized package.

- |  |  |
|--|--|
| ■ Experienced/Professional Volunteer Hours | ■ CMTA Membership - CA Legislative Support |
| ■ M:U Aerosol Classroom Training           | ■ B to B Networking                        |
| ■ Professional Development Conferences     | ■ CARB Representation                      |
| ■ CARB Enforcement Workshops               | ■ Boots on the Ground                      |
| ■ WAIB Action Alerts                       | ■ Your Voice In CA                         |





# WAIB Initiatives & Projects

We are passionate about aerosol products and the pressurized package with a vision to energize and serve the aerosol community.

12 Board Meetings per year to actively support and empower our membership with timely response to issues facing our industry and creating innovative initiatives and projects for our industries future.

Participation in CMTA Workshops for our members.

- To leverage CMTA's lobbying power with California's legislature, because what happens in California does not stay in California.

Attendance at CARB Staff Stakeholders Consumer Products Regulation workshops.

- To educate CARB staff on what is technically and commercially feasible to preserve product categories and forms.

Creation and design of the new "Aerosol Classroom" with our association partners.

- To capture the knowledge of industry veterans and experts to educate the next generation and other potential partners. Check out **mistunderstood.com** for current courses and download a break-room poster for your bulletin board.

Education/Professional Development Conferences

- Octobr 13 2022 WAIB/NAA Conference 2022 - Sacramento, California.

Roundtable conversation with industry, marketers, commerce & regulators.

- WAIB Conference October 2023 - Lake Tahoe, Nevada.

WAIB participation as CARB begins workshops on New Air Quality Regulations.

"WAIB Action Alerts" via email. Keeping our membership up to date on challenges facing the industry and inform you of potential impacts to your business. Please be sure to add to safe sender lists addresses [info@waib.org](mailto:info@waib.org) and [marym@imetz.net](mailto:marym@imetz.net) .

Membership and collaboration with California Manufacturer & Technical Association (CMTA).. CA Legislative Support.

